

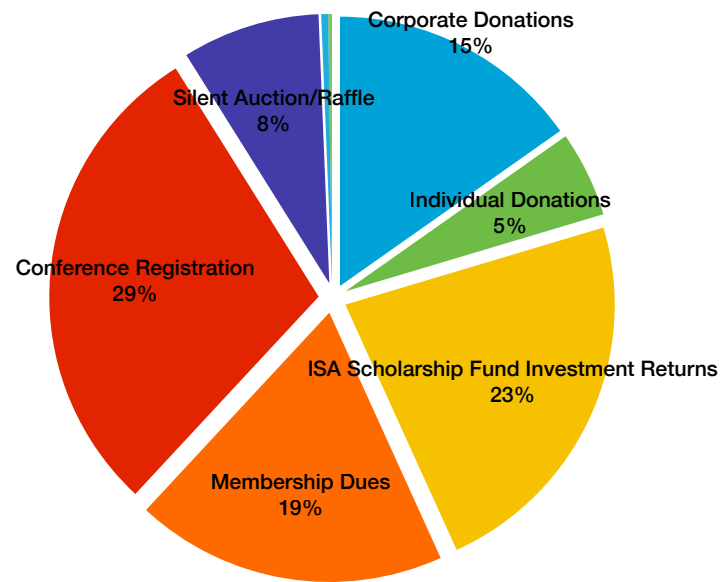
Net Worth \$444,425 (As of December 31, 2023)

Checking Account	\$109,673
Scholarship Fund Investment Account	\$334,752

Income \$284,453

- Corporate Donations
- ISA Scholarship Fund Investment Returns
- Conference Registration
- Merchandise Sales
- Individual Donations
- Membership Dues
- Silent Auction/Raffle
- Book Sales

Corporate Donations	\$43,332
Individual Donations	\$14,635
ISA Scholarship Fund Investment Returns	\$64,965
Membership Dues	\$53,187
Conference Registration	\$82,995
Silent Auction/Raffle	\$23,513
Merchandise Sales	\$1,176
Book Sales	\$650



*Francesca Norris Memorial Scholarship Fund Donations are not included in ISA+21's income. The donations are kept in cash separately at LPL financials.

- * Silent Auction/Raffles - Silent Auction \$21,781, Raffle \$1,732
- * Book Sales: Women who Fly by ISA+21 (on [amazon.com](https://www.amazon.com)) \$650

Top Corporate Donations

- Alaska Airlines \$12,000 (conference)
- Aviation Retirement Strategies \$7,000 (conference)
- Falite Ireland \$5,772 (Ireland government refund on Dublin conference)
- Greater Kansas City Foundation \$5,000 (2023)+\$5,000 (2024 early contribution)
- Airline Pilot Association \$3,000 (conference)
- Arkay Foundation \$2,500
- UPS \$2,398 (employee matching donations)
- Amazon Smile \$546
- Network for Good (various online fundraisers- facebook, etc.) \$215

Individual Donations

- \$452 for General Fund
- \$7,184 for Scholarship Fund
- \$7,000 for Conference sponsorship

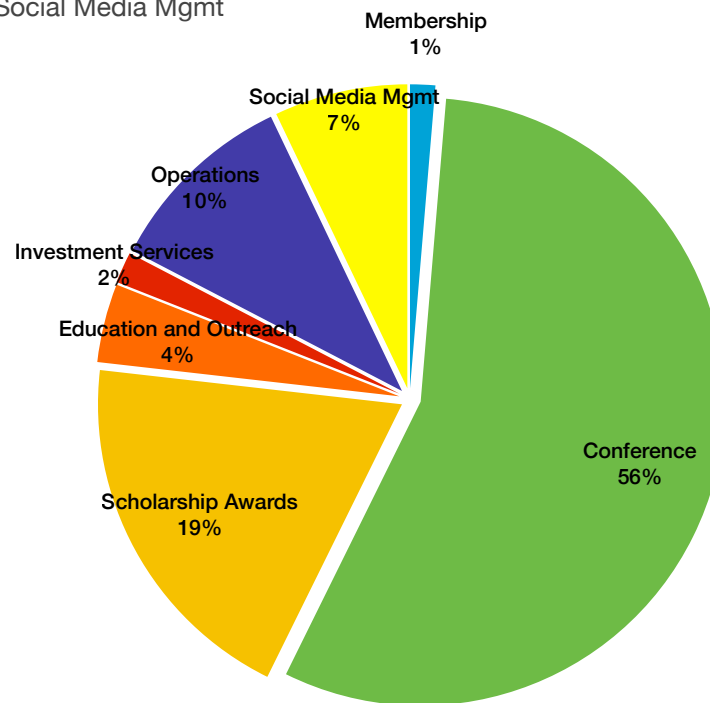
Francesca Norris Memorial Scholarship Fund Donations \$2,725

*FN fund balance \$157,312

Expenses \$230,816

- Membership
- Scholarship Awards
- Investment Services
- Social Media Mgmt
- Conference
- Education and Outreach
- Operations

Membership	\$3,083
Conference	\$129,186
Scholarship Awards	\$45,000
Education and Outreach	\$9,662
Investment Services	\$3,814
Operations	\$23,691
Social Media Mgmt	\$16,380



1. Membership \$3,083

Lapel Pin Order (500)	\$905
Lifetime Member Certificates	\$118
Aspiring Member Stickers	\$575
Shipping Supplies	\$0
Shipping	\$1,485

2. ISA Conference \$129,186

3. Scholarship Awards \$45,000 (2019-2023 scholarship awards payout depending on when recipients train)

5. Education and Outreach \$9,662

- Women in Aviation conference \$3,276 (supplies, conference fees) + \$3,019 (BODs lodging)
- EAA AirVenture \$1,687 (promo doozies \$236, stickers \$1066, supplies \$386)
- PAPA Expo \$16
- IFALPA conference \$1,627
- Cartagena Promo \$37
- Project Engage \$0

6. Scholarship Fund Investment Service (LPL Financial) \$3,814

7. Operations \$23,691

General Operations

- Business Registration Fees (Your Nevada Corporate Solutions - corporate office service) \$185
- Accounting Services (WSRP- bookkeeping, Tax Returns, financial reports) \$6,758
- Bank Fees \$14
- Legal Fees \$0
- Operations (postage, mail \$422, print, copy \$30, supplies \$47, others \$1,484) \$1,983
- General/Directors and Officers Liability Insurances \$1,217
- Website hosting (Wild Apricot 1 year) \$2,592
- Website Maintenance (Digital Marketing) \$3,250
- AffiniPay fees (Credit Card and Merchant Services) \$5,216
- ISA BOD meetings (Winter and Spring mtgs - parking, meals, lodging, transportation, etc.) \$2,476

9. Marketing \$16,380

Marketing Director / Social Media Manager \$315/wk

