

Minutes General Business Meeting

Date: Wednesday, September 13th 2023
Time: 0900 ADT Time
Location: Marriott Anchorage Downtown

President — Tara Traynor

- Call to Order
- Designate Sergeant at Arms - Kara Hatzai
- Welcome & Opening Remarks
- Acceptance of Agenda and 2022 Conference Minutes
- Roll Call
 - 107 members in attendance
- IFALPA Update
 - Tara went to Madrid for Global Aviation Gender Summit July 5-7
- Election Results
 - Welcome new board member Chrissy Beattie
 - 94 voting members with elections held Aug 1- Aug 31

Vice President — Uli Fay (presented by Tara)

- Committee Opportunities available - please email Uli or McKenzie If you are Interested In volunteering with ISA

Secretary - McKenzie Krutsinger

- Mentorship Program - Getting everything to launch the pilot program In Jan 2024
 - 4 month program, required to read "Women Who Fly" and do check-ins on certain topics, as well as fill out google sheets for program feedback
- Updated our membership resources page. More easily accessible and added a children's coloring book

Treasurer — Kyoko Kimura

- 2022 Financial Statement
 - Income: \$165,672 Expenses \$194,707
- 2023 Annual Budget
 - Membership, Education/outreach, Communications, Events, Scholarship, Operations

Membership Director — Kalina Milani

- Membership Report
 - Last 12 months new member numbers: 156 individual, 365 Aspiring, 9 lifetime, 2 support
 - Total active members: 827. Total aspiring members: 595
 - Update on events through the year, BOD meetings, Women in Aviation, PAPA, Oshkosh

Break

Motion to reorder the agenda for Communications to present before Scholarship

Communications Director — Erin Jackson

- Committee Team Member introductions
- Levels of Communication
 - Newsletters for active and aspiring members, Blasts for BOD comms and events
- Social Media Platforms
 - Growth updates on each platform, post logic and format, member spotlights
- Marketing Manager Update – Amanda Noll
 - Social Media features, Social Media Calendar Schedule, beginning Testimonial Tuesdays, Strategic Partnerships

Scholarship Director - Natasha Shcheglova

- 2022 Scholarship Recipients
 - 8 financial, 1 type rating, 2 Francesca Norris
- Plans for 2023
 - Award at least 4 financial, 1 type rating, 2 Francesca Norris
- Success Stories

Education & Outreach Director - Davida Forshaw

- Project Engage and Numbers Update
 - Ongoing RMIT study and The Impact of COVID-19 on Female Pilots
- Inspire coloring book inspiration
- Sweet Rickey ISA+21 Biopic Update – ‘Air United’
- “Breaking Glass” Film Update and teaser
 - Will present the short documentary at a film festival in hopes of gaining more funding
- ISA+21 Hangar Store Update

Events Director - Maggie Eickhoff

- Anchorage Conference Update
 - 107 members representing 22 airlines, 27 guests, 8 sponsors
 - Fundraising: \$33,000
 - Raised over \$20,000 for silent auction
- 2024 Cartagena, Columbia Sept 24-25 update
- Requesting 2025 Conference Proposals by Dec 31st, 2023
- Upcoming Events: LPA, GAID, WAI, FNM Golf Scramble, PAPA, OSH

New Business

- Outgoing board member Davida Forshaw – THANK YOU!!
- WAI Update from Kara Hatzai
- Maria Maldonado: Cartagena update

Meeting adjourned at: 11:30am ADT