

Minutes

Board of Directors Meeting

Date: Wednesday January 11th

Time: 9:15 am PST – 4:50 pm PST

Location: Treasurer Kyoko Kimura's house Las Vegas, NV

President – Tara Traynor

- Call to order 9:15 am
 - Board members present in person: Tara Traynor, Uli Fay, McKenzie Emerenciana, Kyoko Kimura, Natasha Shcheglova, Erin Jackson
 - Board members present via Skype: Maggie Eickhoff, Kalina Milani, Davida Forshaw
- IFALPA Brief: focus on single pilot operations and how women will be at the forefront of the conversation due to crew breaks
 - Next meeting March 30-31st in Mexico City
 - Conference in May in Montreal

Vice President – Uli Fay

- Request for job description clarification of Vice President duties
 - Meeting Moderator, scheduling of zoom meetings, look at and update all policy and operating manuals (to be finished end of 2023 with an update at the Spring BOD Meeting)

Secretary – McKenzie Emerenciana

- *Together* TV series: Erin will reach out to In Altum Productions to gather more information. Brain stormed who we could have speak on our behalf
- Latino Pilot's Association: we were invited to their conference in September in Kissimmee, but it is immediately after Anchorage. Would like to send some members if possible or find another way to collaborate
- International Women's Day Guest Speaker request at Anne Frank Trust in UK: Kyoko to follow up with regional members

Kyoko Kimura

- 2022 Report: Working on 2022 4th Quarter still, so no numbers to report
 - \$330,000 in investment account
 - \$120,000 in checking account
- Moving Francesca Norris account from a checking account to an investment account
- Membership Due Increase
 - Increase from \$44 to \$55 effective April 1, 2023
 - Leave Lifetime and support memberships as they are
- Would like to introduce a corporate sponsorship/membership level
- Francesca Norris Scholarship Fund Management: Requesting a 1 year transition period of financial management. Would still co-sponsor the scholarship and manage the applications

RECESS

Kara Hatzi – WAI

- Update on 2023 conference in Long Beach: 10 volunteers so far to help run the booth. Need to ship banners, buy carpet, and find 2 chairs and one table.
- Swag ideas to hand out at conference
- Discussed a “How to” print out to keep at the booth or new volunteers
- Will be selling and promoting Abingdon Watches at Conference

Membership Director – Kalina Milani

- In 1 year we have grown our membership by 48%
 - 660 active members
 - 302 aspiring members
- Request to add clarification to the website or application as aspiring members are signing up to be individual members and paying the fee. Issues with new members also not filling out their entire address. Maybe make the address section a required section to fill out before being able to submit
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Natasha Shcheglova – Scholarship Director

- 2023 scholarship update: 8 Financial (2 from Africa, 1 from Peru), 2 Francesca Norris Scholarships, 1 Type Rating Scholarship
 - 2022 Type rating scholarship winner foregoing scholarship, funds returned to account for future scholarship use

- Budget for 2024: 4 Financials, 2 Francesca Norris, 1 Type Rating
- Update “scholarships awarded numbers” on the website
- Starting a non-US flight school database so we can directly advertise our scholarships there
- Co-sponsoring scholarships: not much traction gained yet
- Would like to put together a fund-raising event in conjunction with some event that is held every year. Maybe establish a fund-raising committee

Maggie Eickhoff – Events Director

- 2024 Conference Proposals
 - Cartagena, Columbia with help from Avianca
 - Madrid
 - NYC was proposed, but 2024 is non-US
- Anchorage side trips

LUNCH

Erin Jackson – Communications Director

- Amanda
 - 99s ad is finalized and going to print in March or April – potential to reach 8,000 99s members
 - Working on partnerships/collaborations with Sisters of the Skies, FAST, ALPA, NGPA, LPA, etc
 - Get a push for a group photo at the booth at Women in Aviation
 - Amanda will be attending WAI
- Ella
 - Talked about how she created the templates for our Instagram/Facebook
 - Guide on how to take photos and get the best photos to use for our socials
- Erin
 - Update Social Media policy language to reflect our revamp

David Forshaw – Outreach Director

- Merchandise for WAI and Anchorage
- Student Film should be live this year. Hopefully be able to promote at conference
- Mentor Program: pilot program of 10 mentors and 10 mentees. Need to write a code of ethics, pick a name, create an application

- Collaboration RMIT: want to partner with us to do a longitudinal study gathering updated industry numbers by region as well as information on why some regions have higher numbers than other. Next steps are to meet with program head and finalize the questions on the study
- Statues for equality: Should we nominate a female airline pilot? First though would be Emily Howell Warner in DEN

Meeting Adjourned: 4:50 PST

Next Meeting: May/June in Chicago, IL

