

Minutes

General Business Meeting | September 2022

Date: Wednesday, September 21st, 2022
Time: 0830 IST Time
Location: The Davenport Hotel
1-4 Merrion St Lower
Dublin 2, Ireland

President — Tara Traynor

- Call to Order at 0840 IST
- Designate Sergeant at Arms: Miyukiko Kostelny
- Welcome & Opening Remarks
- Reorder agenda to add New Business
 - Maria Maldonado and Liz Jennings Clark
- Roll Call: *ISA+21 Members in Attendance: 105*
- Acceptance of 2021 Conference Minutes
- IFALPA
 - Female Pilot Working Group Update; meeting in Ottawa in November 2022
- Election Results
 - 129 Members Voted
 - New Board Members: McKenzie Emerenciana and Kalina Milani
- ISA+21 Limited Edition Watch
 - Abingdon Watch: \$780. All proceeds to scholarship fund.

Vice President — Kara Hatzai

- WAI (Women in Aviation Conference) Recap
 - Nashville in March 2022 a lot of fun! Thank you to volunteers.
 - 42 New Members, 29 New Aspiring Members
 - 2023: Long Beach, February 23-25th
- Sponsorships
 - Continue to work with airlines for sponsorship support
 - Aviation Retirement Strategies continued conference support
 - Helps to offset conference fees, goes towards scholarship fund, etc.
- Media Outreach
 - “Good Morning Asia” appearance / USA Today article upcoming
 - Flight Path Products with Kathryn Vinclaire interviewing ISA+21 members this weekend for her documentary

Treasurer — Kyoko Kimura

- 2021 Financial Statement
 - Income: \$165,672 | Expenses: \$194, 707
 - Corporate/Individual Donations
 - ISA+21 Scholarship Fund: \$328k / Francesca Norris Scholarship Fund: \$6,165
- 2022 Annual Budget
 - Membership, Education/Outreach, Communications, Events, Scholarships Operations

Membership Director — Uli Fay

- Active: 670 Members
- Aspiring Members: 252 Members
- 106 New Members since Atlanta – marketing outreach, people are finding us!
- New Airlines represented
- Outlook for Mentoring Program: Need Mentors, pair with aspiring members
- Update Profile for most accurate information, makes it easy to filter/search
- Retiree Members Recognition, Conference Meeting Information
- Lifetime Membership Presentation: Now 23 Members

Break

Communications Director — Erin Jackson

- Committee Team Members Introductions
- Levels of Communication
 - Newsletters for Active Members and Aspiring Members, BOD Blasts
- Website
 - Throwback Thursday, Member Spotlights, Media Page
- Marketing Manager Update
 - Social Media Features, ISA+21's reach, engagement, and followers
 - Social Media Calendar Schedule
 - Strategic Partnerships with airlines and members in other aviation organizations
 - New Hire Prospecting Resourcing Project

Scholarship Director - Natasha Shcheglova

- 2022 Scholarship Recipients
 - 8 Financial Awards, 2 Type Ratings, 2 Francesca Norris, 1 International
 - Totaling over \$75,000

- Scholarship Program Update
 - Scholarship co-sponsorships; US Aviation Academy, Spirit Airlines. Working to develop more co-sponsorships
 - First Annual Francesca Norris Memorial Golf Scramble 10/21/2022, Dallas, TX. Hole sponsorships and player spots still available.

Education & Outreach Director - Davida Forshaw

- Sweet Rickey ISA+21 Biopic Update: Air United Film
 - Based on letter from Beverley/Stephanie. Testimonials from ISA+21 members throughout the years. Using poetic license to create storyline.
 - Looking for investment companies and director for screenplay
- Filmakademie Students Advertisement Update: Breaking Glass
 - Projected 8-minute film. To celebrate the pioneers and inspire the future generation.
 - Anticipated launch: 2023
- ISA+21 Hangar Store Update
 - 7 collection/designs available
 - Many products available. We do not carry stock. Shipped directly.
 - [RedBubble store](#) accessed by website

Events Director - Maggie Eickhoff

- Dublin Conference Update
 - Thank you to volunteers
 - \$7563 from Silent Auction, \$1500 Table Sponsorships, Merchandise: \$958, Raffle: 1148, Future Conference Raffle: \$1350, Aviation Retirement Strategies: \$7,000, Ireland Tourism: 6,500, Delta ALPA: \$1,000
 - Future Conference Registration Drawing: Uli Fay
- 2023 Conference: Anchorage, Alaska
 - Denise VanGrunsven spearheading Anchorage Conference
 - Mark your calendars: September 12-14th, 2023
- 2024 Conference location Proposals
 - Visit [ISA+21 website](#) for all requirements

New Business

- Liz Jennings Clark: Felicity Update
- Maria Maldonado: Avianca, Columbian Airline Pilot
- Outgoing Board Members: Kara Hatzai

Motion to Adjourn: 1130 IST