

Minutes

Board of Directors Meeting

Date: Wednesday June 1st Thursday June 2nd, 2022
Time: 11:30am – 5:30pm EST 9:30am – 1:30pm EST
Location: Gutman Library Harvard Graduate School of Education
Cambridge, MA 02138

President — Tara Cook

- Welcome
- Current Status & Moving Forward
- Abington watch complete for late August rollout

Vice President — Kara Hatzai

- Sponsorships; UPS (may hold off and sponsor Anchorage), ARS sponsor for Dublin Conference, RAA sponsorship discussion
- Need Volunteers, create list
- Election procedure for 2022-2024 Term
 - 5 BOD positions open, 3 current Board members re-running
 - Skyped in Christine Albertson, referenced Ops Manual, and set dates for nominations and voting.

Treasurer — Kyoko Kimura

- 2021 Financial Report
 - Checking account balance \$46,000
 - Scholarship investment fund \$346,000
- Opened a new checking account for the Francesca Norris Golf Fundraiser to keep funds separate.

Membership Director — Uli Fay

- Over 700 members total, 37 Lifetime Members, 227 Aspiring Members
- Need Mentorship Coordinator; Monthly zoom meetings for Aspiring Members, maintain excel spreadsheet, and create/moderate a WhatsApp Group for the mentors / mentees

Scholarship Director - Natasha Shcheglova

- ISA+21 advertised our scholarship in WAI magazine and website again. Their window is open now and closes on October 12; ours is open now through November 1 of each year.
- Because of some payment issues with a scholarship winner, the verbiage on our website will be updated to include the more clear message that the "funds will be paid directly to the flight school, and the winner cannot change flight school without the approval of the Scholarship Director.
- The Francesca Norris Memorial Scholarship fundraiser is a golf scramble that is organized by Christine Albertson and Victoria Hendrick. Hoping for ISA+21 members' presence at the golf tournament on October 21, 2022 in Dallas, TX. (I will be there for sure)
- Slow process with co-sponsoring with UAL Aviate. Still trying to find contacts for AA and will try to find contacts at DAL for co-sponsorship of scholarships.
- Waiting on Spirit Airlines to see if they are going to donate to the scholarship this year.
- Two type rating winners: Carly Oden and Maria Rinaldi (Maria is already at AA and will not be using the funds)

Communications Director — Erin Jackson

- Marketing Update (Amanda Noll)
- Goals to established partnership connections with FAST, 99's, WAI, and Sisters of the Skies and then focus on partnerships with airlines / unions
- Airlines for marketing focus
- Meet our new Comms team member: Ella Lindskoug. Ran social media for her flight school
- Info email made into an alias; forwards to Communications email now
- Social media reach update:
 - Facebook: 2,600, Instagram: 1,500, Twitter: 690, LinkedIn: 1,100
- Conference Comms/ Social Media Promotions

Education & Outreach Director - Davida Forshaw

- ISA+21 Film is on schedule
- Update on Dublin Conference merchandise design
- Anchorage Conference design created

Events Director - Maggie Eickhoff

- Dublin Conference Update
 - Guest speakers for Luncheon
 - Sponsorship from Are Lingus, Ryan Air. Support from Airline Pilot Club
 - Registration overview
- Anchorage: Sponsorship interest for 2023, planning early

Adjourn: Thursday, June 2nd at 1:18pm

