

Minutes Board of Directors Meeting

Date: February 7th, 2022

Time: 0900 MST

Location: Denver, CO

BOD Members Present In Person: Tara Cook, Kyoko Kimura, Erin Jackson, Maggie Eickhoff, Kara Hatzai, Natasha Scheglova, Julie Love

Board Members Present Via Skype: Davida Forshaw, Uli Fay

Call to Order: 0900

President Tara Cook requested a moment of silence for Uli's mother

President: Tara Cook

- IFALPA Brief: Planning Singapore for May 26 – 29. Captain Priya Doobaree is replacing Carol Couchman as IFALPA Technical Officer
- Watch- Emailed Abbingdon about progress of watch
 - Need to start marketing it- hoping to have it done by WAI
- Getting into busy season with WAI, scholarships, Dublin

Vice President: Kara Hatzai

- Reserved booth 447 for WAI
- Need WAI volunteers, Kara will get badges for volunteers
- Still need swag- thinking mini-Tabasco bottles
- Uli has plenty of ISA pins for new members
- Gift ideas for new individual and aspiring members such as a notebook
- Want t-shirt displays for booth: v-neck, scoop neck, sweatshirt
- Social on that Friday 3/18: Ann Ryan & Karen Noll organizing
 - Trying to get airlines there for the scholarship presentation

Proposed motion to move BOD winter meeting to Denver every year: Passed unanimously

Secretary: Julie Love

- Will create slides with scholarship winner bios and pictures at WAI

Treasure: Kyoko Kimura

- 2020 Tax Return filed in November
- Kyoko spoke on zoom meeting for Japanese Airline Pilot Association on family matters
- Discussed possible Executive Director title to help plan conferences and send certain emails

Membership Director : Uli Fay

- Focusing on aspiring members
- Will start assigning more tasks to volunteers
- Getting more international individual and aspiring members

Education and Outreach Director : Davida Forshaw

- Discussion on opportunities to record member stories on film in documentary style
- Dublin t-shirt discussion

Scholarship Director : Natasha Scheglova

- Five selected for interview
- Want to reduce to one type rating scholarship and move more toward advanced flight rating scholarships
- UA/DAL/AA- talked to them in Atlanta about co-sponsoring a scholarship
 - Start with United with co-sponsor \$5,000 scholarship toward women in Aviate
- US Aviation Academy wants to match \$2,500 for three more years
- Eight financial scholarships this year – one lady was hired at SWA and didn't need to use the type rating scholarship
- Possibly two more type rating scholarships (will determine after WAI)
- Many applicants aren't actually qualified
- Wants to continue doing advanced flight rating scholarships
- Two Francesca winners

Communication Director: Erin Jackson W/ Amanda on Skype call-in

- Social media follower count rundown
- Newsletters take 40 hours each
- Blasts take 5 hours
- Move forward on using volunteer coordinator to lessen work load
- Tough to get responses for member spotlights
- Amanda: partner with more organizations, pick a member to be a liaison to them

Jolanda Witvliet

- Presented Airline Transition book- will post on website

Education and Outreach: Davida Forshaw

- Dublin T-shirt for WAI
- On The Line- watch pitch, looking for feedback
- More social media posts promoting Red Bubble merchandise
- Get photos at WAI in ISA gear to promote

Events Director : Maggie Eickhoff

- Dublin status update from Liz Jennings-Clark via Skype
- Reservation page issues resolved with hotel
- Looking for three-day trips in Ireland but not getting response from companies
 - Need to get moving with reservations with restrictions lifting
- 2023 Conference location discussions

Meeting Adjourned 1600

Next Meeting: May or June 2022 in Boston, MA