



Welcome to Hotlanta!

Just kidding, nobody calls it that. Practice saying it with me: Atlannuh, just one ‘T’! We are thrilled to welcome you into the heart of Georgia for some true Southern hospitality, sweet tea, and unforgettable charm. We may talk slow, but this city is fast moving and full of art, culture, and great food. We can’t wait to share it with you!

Once you’ve arrived at the “World’s Busiest Airport,” make your way downtown via Lyft or Uber. The fare should be about \$20 and take 25 minutes unless you get stuck in our world-famous rush hour traffic. Which actually lasts all day. Another option is to travel like a local and take the [MARTA](#) train! It’s just \$2.50 one way, and an 18-minute ride northbound on the Red Line to Peachtree Center Station and less than a 10-minute walk to the hotel from the station. If you arrive in the International Terminal of ATL (fingers crossed for diminishing travel restrictions!), you will need to take the ‘ATL Connector Bus’ to the Domestic Terminal to grab an Uber, Lyft, or MARTA train.

If you plan to arrive Monday or early enough on Tuesday, be sure to check out the [World of Coca-Cola](#) (or Co-cola, as the locals call it), the [High Museum of Art](#), or the [The College Football Hall of Fame](#)! The [National Center for Civil and Human Rights](#) and the [Atlanta Botanical Garden](#) are open on Tuesday and worth a visit if you can squeeze it in. The [Delta Flight Museum](#) is a must see, but unfortunately, it’s only open Thursday through Sunday right now. If you can make time to check it out on your way out of town, you won’t regret it!

And lastly, regarding the dreaded elephant in the room, please be assured that we will follow all local city and state mandates at our events. The state of Georgia is not currently under any imposed mandates, but the City of Atlanta has recently imposed a temporary mask mandate that should be lifted before our arrival. We know many of our members are still under strict lockdowns or subject to quarantine if they leave their home country and we are devastated that everyone who wishes to may not be able to join us. We don’t want *anyone* to feel left out, so we will have an online option to attend the business meeting and view the luncheon as well. Please plan to join us virtually if you can!



Embassy Suites at Centennial Olympic Park

Our home base for the 2021 ISA+21 Conference is the Embassy Suites at Centennial Olympic Park. Centrally located in downtown Atlanta, just steps from the world-famous Georgia Aquarium, CNN Museum, and Mercedes-Benz Stadium. Enjoy free breakfast, complimentary evening manager's receptions, and an on-site Starbucks. A fitness center and outdoor pool are available as well. *Book your rooms [here](#) , and book soon! Rooms are filling up fast!*

Registration

Registration is available from 12pm to 5pm in the lobby area before the Legacy Ball room. Be sure to stay and chat for a while and check out the exhibitors! Your Board of Directors will be meeting at 1pm in the 1st Floor Boardroom and all members are welcome! Raffle tickets will only be on sale at registration, so be sure to buy your tickets when you check in!



Welcome Reception

After you take full advantage of the Embassy Suites Manager's Reception, please join us for the Welcome Reception in the Legacy Ballroom. A buffet dinner will be served. Please let us know if you have a food allergy so we can be sure to have a safe and healthy option for you. The online Silent Auction items will be displayed for you to peruse, and bidding will close promptly at 9:30pm. All payments will be online, and please check in with a board member to pick up the items you won before you leave the reception.

Wednesday

After you take advantage of the Embassy Suites made-to-order breakfast, the HALPs will depart at 0830 for an exciting morning at the Porsche Experience Center. Our annual members-only business meeting will take place from 0830-12pm in the Legacy Ballroom, immediately followed by our group photo in Olympic Centennial Park! The Luncheon and Captain's Club inductions will begin at 1pm in the Ballroom.



The Georgia Aquarium Dinner

Included in your registration fee is a once-in-a-lifetime dining experience that you won't want to miss! We will have dinner in the Ocean Voyager room of the Georgia Aquarium featuring spectacular views from a 100ft underwater tunnel and a 23ft x 61ft viewing window! Heavy hors d'oeuvres and an Open bar for dinner, yes, you heard that right, an open bar is included! If you would like to explore the aquarium before the reception, a discounted admission beginning at 4pm is available and you will need to purchase the ticket through the conference registration link.

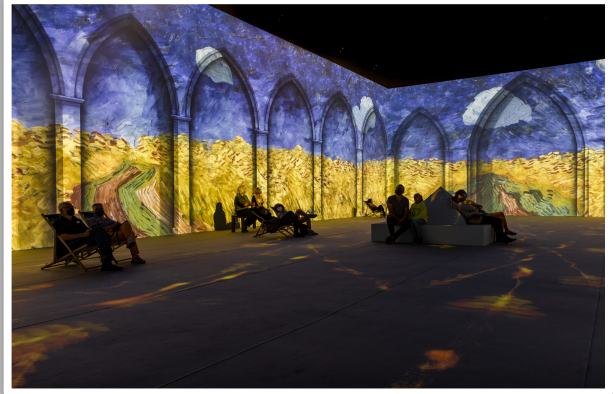


Art, Axes, and Aerial Views of Atlanta!

Please join us for a fun filled day with your ISA+21 sisters and friends!

Van Gogh: The Immersive Experience

Have you ever dreamt of stepping into a painting? Take an awe-inspiring journey into the incomparable universe of Van Gogh, one of the greatest artistic geniuses of the 19th century. Explore his life, his work, and his secrets as never before through cutting-edge 360-degree digital projections, a one-of-a-kind VR experience, and a uniquely atmospheric light and sound show. Become completely immersed in the works of art around you, and feel the shift in reality as you dive deep into the world created by Van Gogh's brush strokes

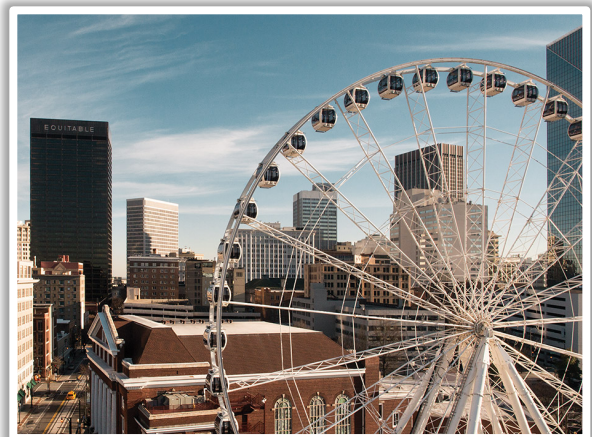


Civil Axe Throwing Atlanta

After lunch, we will take part in the newest and hottest live entertainment game: Axe Throwing! Grab a real axe and the professional trainers will show you how to throw it and challenge your friends in a game of darts...but with axes! This is the type of pulse-pounding, adrenaline filled-fun that is great for both team building and amusement! Come join us and put your well-honed hand-eye coordination to the test!

Skyview Atlanta!

Towering nearly 20 stories above Centennial Park, the SkyView Ferris wheel features 42 climate-controlled + private gondolas providing guests with breathtaking panoramic views of downtown Atlanta and the surrounding metropolitan area. After your ride, you will enjoy a short stroll through Centennial Olympic Park back to the hotel.



Savannah Side Trip

Savannah, Georgia is a charming Southern escape where art, period architecture, trendy boutiques and ghost stories are all set under a veil of Spanish moss. Savannah is a place where cuisine comes straight from the coast and cocktails are served at every meal. Come and discover the enchanting soul of Savannah with your ISA+21 Sisters!

After breakfast at the Embassy Suites, we will depart via bus for the coast of Georgia. Our first stop will be lunch at [Miss Sophie's Marketplace](#) inside of the [National Museum of the Mighty Eighth Air Force](#). Get your taste buds ready for delicious food made with wholesome ingredients and served with Southern hospitality and charm! Next up is a guided tour of the museum, featuring over 90,000 square feet of exhibits, interactive displays, historical artifacts, and a magnificent collection of aviation art. See a visually realistic mission experience, a world-renowned research Center and beautiful Memorial Garden. The World War II B-17 Flying Fortress, "City of Savannah," is undergoing a complete restoration inside the Museum's Combat Gallery. Your inner aviation nerd will love it!

Finally, we arrive at our weekend retreat, The [Westin Savannah Harbor Golf Resort & Spa](#). Located on the Savannah River, we will have beautiful views of the city's downtown district. Take your time to enjoy a spa treatment, stroll along the riverfront, or check out the famous [City Market](#) before dinner at [Vic's on the River](#). Don't be late! Reservations are hard to come by in this town!

Saturday morning, please enjoy a leisurely breakfast on your own before meeting up in Johnson Square at 10 am for a two-hour walking tour where [Savannah Dan](#) will regale you with his factual but whimsical and entertaining history of Savannah. From before the settling of Savannah in 1733, right up to the movies being filmed in and around Savannah today, he will confirm legends and dispel myths, all in his avant-garde style about the backstories you were *NEVER* taught in American history class!

Next up is lunch at [The Olde Pink House](#), a historic Savannah staple with all southern comfort foods covered. You won't be disappointed! On the way back to the hotel, we will stroll along the river front and stop at [Nourish](#) to hand make your own clean, green, and local bath product! Enjoy the rest of the afternoon on your own and pick your favorite spot for dinner on your own before we all meet up again for a ghastly tour of the [Old Sorrel Weed House](#) and other local 'haunts!'

Sunday morning, we will have brunch at [B. Matthews](#) together. The rest of the day is yours to shop, stroll, and explore! I have a few stops in mind for Sunday if you don't have to take an early flight out! Depart on your own via [SAV](#), with direct flights to every major hub east of the Mississippi and even as far as Denver direct!

Included in the Savannah side trip fee is bus transportation, lunch on Friday, Museum tour, walking tour with Savannah Dan, your personal bath product at Nourish, and the haunted Sorrel Weed House Tour. Meals costs will be shared via [Splitwise App](#), an easy way to divide up restaurant bills!