

A decorative header graphic featuring a dark blue background with a white airplane silhouette flying across a white swoosh, and a horizontal bar with purple and blue geometric shapes below it.

## The International Society of Women Airline Pilots is the Global Voice to Inspire, Support and Advocate for Female Airline Pilots

### Minutes Board of Directors Meeting

Date: February 23<sup>rd</sup>, 2021

Time: 0800 MST

Location: Las Vegas, NV

BOD Members Present In Person: Tara Cook, Kyoko Kimura, Davida Forshaw, Erin Jackson, Maggie Eickhoff, Uli Fay

Board Members Present Via Skype: Kara Hatzai, Christine Albertson, Davida Forshaw, Natasha Scheglova

Call to Order: 0800

President Tara Cook requested a moment of silence for Costas Sivyllis

#### President's Report: Tara Cook

- Recap of Louisville Conference
- IFALPA Brief: virtual meetings, working group developing a “diversity and inclusion” paper
- FAA Advisory Council Member Bobbie Wells requested ISA assistance with survey, opportunity for ISA+21 to partner with FAA gaining recognition and exposure
- Investigating opportunities for donations from estates and endowments
- Status update on “Aspiring” and “Support” members, ideas to enhance and encourage participation

Vote to reorder agenda approved unanimously

#### Treasure's Report: Kyoko Kimura

- Update on sales tax exemption from KY for Louisville and Nevada, denied twice despite assistance from accounting attorney
- Scholarship Fund update
- Francesca Norris Scholarship Fund Update
- Liability and Officer's and Director's insurance policy renewal update due in February
- Meeting Reimbursement account update and meeting expenses



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Vote to reorder agenda approved unanimously

### Membership Director : Uli Fay

- US and INTL member pins have all been delivered, very few returned by mail
- Continued discussion on “Support” and “Aspiring” membership assistance and inclusivity

RECESS

### Vice-President : Kara Hatzai

- WAI virtual booth option, costs, and benefits
- Member volunteers needed for booth
- Source Graphics for booth

### Education and Outreach Director : Davida Forshaw

- Discussion on opportunities to record member stories on film in documentary style

### Scholarship Director : Natasha Scheglova

- Interview plans for 2021 scholarship recipients
- Vote to approve extensions for 2020 recipients due to extenuating circumstances
- Conference scholarship updates for 2021 Conference
- Discussion of future “named” scholarships
- Pilot poetry project, portion of proceeds from book sales will be donated to scholarship fund
- Ideas to solicit scholarship support from major stakeholders like Delta, AA, UAL

### Events Director : Maggie Eickhoff

- Dublin status update from Liz Jennings-Clark via Skype
- Discussion on travel restrictions, local restrictions and feasibility of international travel
- Outline of communications plan to keep membership updated for conference planning
- March Newsletter will include conference update
- Sun and Fun social gathering
- Discussion on future advertising plans

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## The International Society of Women Airline Pilots is the Global Voice to Inspire, Support and Advocate for Female Airline Pilots

### New Business:

- Membership outreach opportunities: who is furlough, downgraded, or needs assistance
- Targeting “Support Members”
- FAA Women in Aviation Advisory Board: ISA+21 requested as “advisors” and supporting role in survey
- Phase 2 of the “Transformation”
  - New position needed : volunteer coordinator
  - Soliciting “Support and Aspiring” members
  - ISA+21 Storefront management
- Letter of Support for Air 21 Aviation

### Communication Director : Erin Jackson

- What’s App privacy policy updates
- Social Media successes, budgeting going forward
- Budget availability for pictures and graphics for social media
- “Aspiring” members communications, articles and welcome emails beginning in April
- Marketing Director input: plug-ins available for website automation emails/anniversaries/social media calendar
- 2,000 followers in ISA+21 public facebook page!

Meeting Adjourned 1500

Next Meeting: May 2021 in Philadelphia, PA