



Minutes

October 2020 Virtual Conference Call

Date: October 13th, 2020
Time: 1530 CST Time
Location: Skype

BOD Members: Tara Cook, Christine Albertson, Kyoko Kimura, Davida Forshaw, Erin Jackson, Natasha Shcheglova, Maggie Eickhoff, Uli Fay

Call to Order: 1530

Outreach Director — Davida Forshaw

- ISA+21 Documentary Proposal
 - Filmmaker loved our story and wants to feature us. We have a story to tell!
 - Interested in putting together a “Pitch” on ISA+21 - then will take it to different networks/producers (i.e. ESPN) with the hopes of them funding a full documentary. Approx. 5-10 minutes of intro and outline, re-enactment of original meeting, interview a couple scholarship winners, and others who have benefitted from ISA+21, and then bring in some of the real-life charter members.
 - Tara and Davida had a virtual meeting with the filmmaker to gain a better understanding of what they wanted to do.
 - Cost: \$4,000 for ISA+21 to have “skin in the game” to pay filmmaker. If the pitch was selected, the producer would pay to make the remaining parts of the documentary.
 - We would get something out of it, at least a short pitch high-quality video.
 - Investment/advertisement for ISA+21 if anything
 - Where are the female airline pilot stereotypes in media/pop culture? We are not represented in movies, television series, etc., and if we are there, we are the sidekick and never the main character.
 - Next steps: determine who would be good candidates for this. Director would determine the pace and format of the documentary.
 - Production Company: Sweet Ricky, Filmmaker/Director: Kess Broekman-Dattner
 - Discussion on Pros/Cons on moving this project forward
 - [Voting Held via Slack after BOD members had time to do research and ask additional questions. Results on 10/18: 9-0 in Favor]

Secretary – Christine Albertson

- Filling Merchandise Orders
- Next Meeting – Conference Wrap up, TBD once we have November schedules
 - Will discuss January BOD options

Adjourn: 1613 CST