

Minutes

November 2020 Virtual Conference Call

Date: November 11th, 2020
Time: 1400 CST Time
Location: Skype

BOD Members: Kara Hatzai Christine Albertson, Kyoko Kimura, Erin Jackson, Natasha Shcheglova, Uli Fay

Call to Order: 1400

Treasurer — Kyoko Kimura

- Conference Wrap-Up
 - Secretary sent BOD the results from conference surveys to review feedback
 - Overall, great attendance considering conditions, all positive feedback!
 - Treasurer updated financial summary to the BOD on Slack last week
 - Ended up making almost \$8000, with Sponsorships at \$14,500
 - Surplus will go towards next conference to lower registration fees
- Update on Investment Account strategy with Andy at LPL

Communications Director –Erin Jackson

- Membership Email will go out in a couple days with an update of new members
- Plan on rolling out the Aspiring, Support, and Lifetime Membership.
 - Aspiring Newsletter Template: feature flight schools, mentoring blurb/link to publication/blog, paragraph of encouragement, lessons learned, what are the regionals/major airlines doing, scholarship highlight, members to be columnists
 - Inaugural Class of Aspiring Members open until the end of the year for current member's family members, then open to the public.
 - Activate Lifetime for \$1000, value after 22 years, comparable to other organizations.

Vice President –Kara Hatzai

- WAI is not cancelling 2021 Conference as of now after big survey they just did

Secretary — Christine Albertson

- Merchandise Update
 - All ISA+21 masks sold
 - Rest of the merchandise- about a half left. Still filling orders as they come in.
- January BOD Meeting- Las Vegas
 - Last week in January (26-28)?
 - Discussion on what to do for conference and finalizing details
- Next Meeting- short December meeting - TBD

Adjourn: 1456 CST