



Minutes

Board of Directors Conference Call

Date: Thursday, September 17th, 2020
Time: 1400 CST Time
Location: Zoom Meeting

BOD Members Present: Tara Cook, Kara Hatzai, Christine Albertson, Erin Jackson, Maggie Eickhoff, Natasha Shcheglova, Uli Fay, Davida Forshaw

Secretary— Christine Albertson

- Testing and Troubleshooting Zoom capabilities in preparation for GBM
- Virtual Attendees- extent of involvement, roll call, how to ask questions
- MeetApp - Push Notifications and other features
- GBM Agenda Discussion
- Voting Timeframe on Bylaws Amendment Proposal: Oct 1 – 7, 2020
- Emily Tribute shown at GBM
- Discussion on what we want Amanda to speak about
- Outline of what all is happening at The Mane Event
- Silent Auction update: shipping available on most items (winner pays), and Buy Now options available
- Merchandise available at conference
- Honorary Membership Nomination for Symboliq Web Designer, Jen

Chairwoman— Tara Cook

- Pilot Icon name – “Emily” discussion
- Recognitions and Gifts for Outgoing Board Members

Communications — Erin Jackson

- Budget for “Boosting Posts on Social Media”
- Social Links on emails

Outreach- Davida Forshaw

- LinkedIn Live. Share Page with your friends

Scholarship Director- Natasha Shcheglova

- Standardized email signatures
 - Have professional and fun signatures pre-loaded and you choose based on the type of communications you are sending

Adjourn: 1518 CST