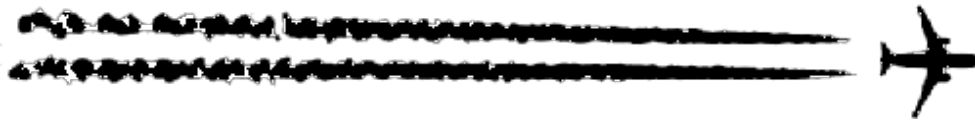




THE INTERNATIONAL SOCIETY OF WOMEN AIRLINE PILOTS



Minutes Skype Board of Directors Meeting

Date: August 5th, 2020
Time: 1500 CST Time
Location: Skype

BOD Members Present: Christine Albertson, Kyoko Kimura, Kara Hatzai, Davida Forshaw, Erin Jackson, Maggie Eickhoff, Natasha Shcheglova, Uli Fay

Call to Order: 1500

Communications Chair - Erin Jackson

- Communications Strategy Update
 - Discuss Furlough Fund email
 - Logo reveal email on Monday

Secretary - Christine Albertson

- Francesca Scholarship Fundraising Drive
 - Over \$4500 so far, goal is to replace funds for one full scholarship
 - Natasha will be sending physical letters to past donors who did not provide email addresses
- Furlough Fund Discussion (now Conference Support Fund)
 - How to disperse funds
 - Who will we help out- furloughed or members with job in jeopardy
 - Discretion of the Board to divvy it up
 - Add contribution tab on Louisville registration as well as a separate fund in Club Express under the Donate tab
 - Discussion on Communication message to members

Scholarship Chair - Natasha Shcheglova

- Update on Scholarship Manual
- Researched Diversity and Inclusion classes and will be trying a couple out so she can have her committee members
- Working on Scholarship Tips Documents
- Naming scholarships in honor of people that members suggest
 - We will discuss this in the October/November BOD meeting to go over what strategy we want to pursue.
- Website
 - Brief discussion brought up what we want in the public view vs.

private (to show potential members that we have fun). Official photos in public view, but not social photos

- New Platform: Wild Apricot. Input from Erin and Uli who have worked on the backside in their areas (membership and emailing). Discussed integrating a storefront at a later time.
- Reach out to sponsors to offer them complementary advertisements on new website
- *Motion: Kara- That we use Wild Apricot as our online all-in-one Membership Platform. Second: Uli. All in favor: 8, 1 not on call*

Outreach Chair - Davida Forshaw

- Operating Manual & Standing Rules
 - Updated wording from everyone's Slack suggestions. Posted to Slack for review.
- Brand Ambassador Discussion - when to have our virtual meeting
- Production Company interested in ISA+21story

Next Meeting: Wednesday, August 12th at 3pm (Central)

Adjourn: 1622