

Minutes Skype Board of Directors Meeting

Date: July 29th, 2020 Time: 1500 CST Time

Location: Skype

BOD Members Present: Tara Cook, Christine Albertson, Kyoko Kimura, Kara Hatzai, Davida Forshaw, Erin Jackson, Maggie Eickhoff, Natasha Shcheglova, Uli Fay

Call to Order: 1500

Communications Chair - Erin Jackson

- Communications Strategy Update
 - o Review upcoming comms
 - o Brand Ambassador Update

<u>Membership Chair - Uli Fay</u>

- Membership Deferments for Furloughs
- Mailings ideas
 - How to find out about interesting things that have happened during the last year from members
- Cost of buying postcard, padded envelopes, and postage

<u>Secretary - Christine Albertson</u>

- Discussion updating Standing Rules and Operations Manual
 - Discussion on extending BOD Member terms to next September 2021, instead of May 2020 to align with changing elections to fall conference timeline
 - Discussion on updating wording for reimbursement for BOD Meetings
 - o Discussion on updating wording when entering into contracts
 - o Update with new member levels and add in future effective date
 - Discussion on annual dues amount- keep \$44 for Individual, and \$40 for Support Members
 - Discussion on developing a structured scholarship operations manual. Selection criteria guideline/policy, bias training for selectors and clearly write out what we are looking for. Write out selection steps. Need to also clearly define "female"

- Alternative web platform, more all-in-one, operate like a Club Express for clubs as opposed to piece-mealing a website together with different plugins
 - \$160/month start 30-day trial to try it out and make decision next week

Vice Chairwoman- Kara Hatzai

- Conference Update
 - o Race Day: No Winner's Circle Presentation, We can still do a sponsored named race, served buffet dinner
 - Transportation: Smaller bus for side trip, so "credit" at bus company went to/from Churchill Downs transportation
 - UPS officially sponsor set up booth outside registration and possibly day of conference
 - Ask about taking out ad on website

Outreach Chair - Davida Forshaw

- Merchandise Update
 - Will place order, approx.. \$600, leftovers from conference take to Dublin

Next Meeting: Wednesday, August 5th at 3pm (Central)

Adjourn: 1631