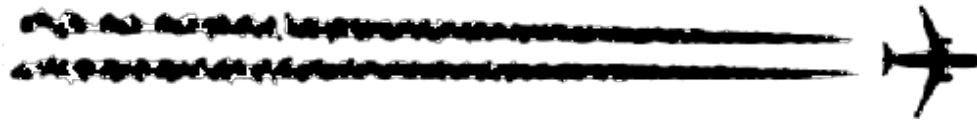




THE INTERNATIONAL SOCIETY OF WOMEN AIRLINE PILOTS



## Minutes

### Skype Board of Directors Meeting

Date: July 22<sup>nd</sup>, 2020  
Time: 1400 CST Time  
Location: Skype

BOD Members Present: Tara Cook, Christine Albertson, Kyoko Kimura, Davida Forshaw, Erin Jackson, Maggie Eickhoff, Uli Fay

Call to Order: 1400

#### Membership Chair - Uli Fay

- Morale Postcard Update
  - Instead of sending postcards now, wait and send out with new Membership pin so that we are not paying twice for postage.
  - Still working on design, will get us a concept soon

#### Communications Chair - Erin Jackson

- Transformation Comm Strategy

#### Secretary - Christine

- Furlough Fund Discussion
- Francesca eBlast update, social media drive next week
- ISA short video - need content from each of us

#### Education & Outreach Chair - Davida Forshaw

- Project Engage
  - Brenda will be working to establish a database of airlines
    - Revisit the details moving forward with the project in Oct.
  - Reclassify this as a Membership Drive
    - Why aren't you a member of ISA?
    - First step of transformation project we discussed last Sept
  - Reviewed proposal and discussed monthly billing
    - No objections from BOD members on the call
- Brand Ambassadors Discussion
  - Set up meeting, get them onboard, send swag

Next Meeting: Wednesday, July 29<sup>th</sup> at 3pm (Central)

*Adjourn: 1523*