



Minutes

March 2020 Board of Directors Meeting

Date: March 5th, 2020
Time: 1930 EST Time
Location: Disney's Coronado Springs Resort
Orlando, FL

In attendance: Tara Cook, Kathy McCullough, Christine Albertson, Kyoko Kimura, Karen Noll, Erin Jackson, Uli Fay, Kara Hatzai

Via Skype: Davida Forshaw

7:51pm - Call to Order

Chairwoman— Tara Cook

- Reach out to Irish IFALPA for scholarship requirements we want to offer for next year

Secretary— Christine Albertson

- Discuss Storefront Options/ merchandise to sell on our website
- Color Palette for Website - Vote 5-4 in favor of #2
- Decided on TicketTailor for Event ticketing
- Show Polling Plug-In (free)
- Discuss switching merchant services from Bank of America to Stripe. BoA approx. 3.5-4% per transaction/ Stripe approx. 2.2% (domestic) and 4.2% international. Can really save on the domestic front, where international remains about the same per transaction
- Still researching E-Library Options: Want some public/some private
- Logo Discussion- use a couple variants on different merchandise
- Membership Pin Discussion
- Need to order T-Shirts and other merchandise for conference
- Need Letterhead, Need Business Cards- BOD and Generic

Events Chair - Kara Hatzai

- 57 Conference Registrants, CFA- 49, Flame Run- 60+, HALP -5, Side Trip - 14
- Follow up with block of hotel rooms in Lexington
- Positive Feedback
- Follow up with email blast about early registration ending
- Still need to determine when we want the BOD meeting
- UPS asked to set up booth - Kara said if they sponsor us, yes
- Extended early registration fee for pilots on first-year pay

Motion to Adjourn at 9:03pm