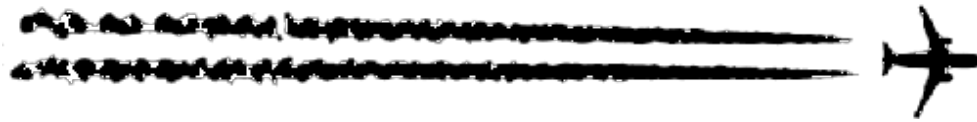




THE INTERNATIONAL SOCIETY OF WOMEN AIRLINE PILOTS



## Minutes Skype Board of Directors Meeting

Date: March 18th, 2020  
Time: 2:00pm CST Time  
Location: Skype

BOD Members Present: Tara Cook, Kathy McCullough, Christine Albertson, Kyoko Kimura, Davida Forshaw, Erin Jackson, Kara Hatzai, Karen Noll, Uli Faye

Call to Order: 1400

### Secretary - Christine Albertson

- New BOD Members will take office May 15<sup>th</sup> as outlined in Bylaws - Have a meeting in May with new BOD Members to discuss officer positions
- Bylaws Proposal that we made NEED to be brought before a General Business Meeting, best to postpone and not cancel
- Advertising Packet sent out to everyone a few days ago modeled after "NGPA's Media Kit"
- Possible Bose Sponsorship - partner with for the 'worldwide numbers?'
- What is the "value" of advertisement/sponsorship? Besides general advertising value, to promote the gender diversity value within this industry
- Make a decision on what our new URL and email is going to be
- Discussion on business card designs - get with Pam and Symboliq for color palette, use chevron photo for one side with new silhouette in corner. Use social media icons and QR code linked to website. Officers & Generic cards for members

### Scholarship Chair - Karen Noll

- Keep an eye of our scholarship winners to make sure they get what they need with flight school closures, etc. Possibly extend year requirement to finish training based on economic situation
- Create more official ISA events throughout the year. i.e. Oshkosh more organized than casual
- WAI Social - get "sponsored"

### Events Chair - Kara Hatzai

- Contacted all of our vendors except tour bus people. We can cancel or postpone with everyone (The Brown Hotel, CFA, Churchill Downs)
- CFA will be rescheduled - will probably know dates in April.
- Everyone agrees to postpone and try for a Fall Conference
- Kara will try to go in and renegotiate some contract prices
- Wait until we find out CFA Dates and see if we can align our Conference with the dates that is postponed for.
- Everyone agrees to extend full refunds with no penalty to anyone who cannot attend the rescheduled date
- Everyone will need to rebook their own hotel rooms. Send out reminder in eBlast once we figure out dates.
- Possibly move Dublin Conference dates - reach out to Liz about where she is at with planning?
- Surprise swag for Conference

### Communications Chair - Erin Jackson

- Erin get with Kara to work on wording to send out eBlast to Membership

Next BOD Meeting: Reconvene in April to determine Conference Postponement Date

*Adjourn 1506*