



ISA News

International Society of Women Airline Pilots
2010 Convention Issue

“Gateway to the West”



ISA's 32nd Annual Convention

St. Louis, MO

May 11-13, 2010



Convention Schedule

Tuesday, May 11

- 0900-1200 Board of Directors Meeting
Fontaine Room
- 1300-1730 Convention registration
Save time; register on-line at www.iswap.org and receive your registration envelope at the hotel front desk during check-in (details on pg. 3)
- 1400-1700 Pre-Convention "Sights of St. Louis" City Tour
(see pg. 4 for more details)
- 1830-2130 Welcome cocktail party and Silent Auction
Pool Terrace (weather permitting)

Wednesday, May 12

- 0700-0800 Continental Breakfast
Mississippi Room
- 0800-1130 Business Meeting
Mississippi Room
- 0900-1200 HALP "Suds and Custard" Tour
(see pg. 4)
- 1200-1245 Group photos
Ballroom Lobby or as determined
- 1300-1530 Luncheon, Captain's Club, ESV awards & Scholarship Winners
Mississippi Room
- 1900-2300 Dinner
To Be Determined

Thursday, May 13

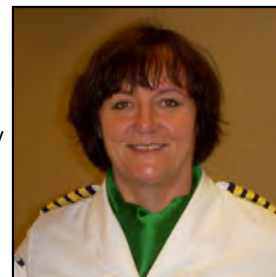
- 0830-1700 Optional Side Tour: Bones, Blue Owl and Boeing (go to pg. 5 for more details)

Friday, May 14

- 0900-1730 Optional Tour: Historic Ste. Genevieve, Missouri. For those who can stay longer, we have planned a tour of this historic city on the Mississippi and Missouri Wine Country (see pg. 5-6)

Convention Summary

I'm pleased to invite all ISA members, friends and family to the Gateway City, St. Louis for ISA's 2010 Annual Convention. This city between two rivers has been a haven to more than its fare share of pioneers—it was famously the starting point of Lewis and Clark's journey to explore the West and a bustling town from where countless others followed them



ISA Convention Chair:
Liz Jennings-Clark
convention@iswap.org

whether by stagecoach or on the Mississippi River. Of course it will also always be linked to aviation pioneer Charles Lindbergh who served as a pilot with the Missouri National Guard in St. Louis and later as chief pilot for a local company flying the initial mail route to Chicago in DH-4s. Later in his career, Lindbergh named the aircraft he fly for his historic transatlantic flight, "*The Spirit of St. Louis*", as a tribute to the businessmen who sponsored his exploits. That spirit was one of determination, vision and exploration—something that has persevered in this modern active city.

THE HOTEL

We certainly have one amazing "home base" for our 2010 convention. The luxurious 5 star Four Seasons Hotel. This is a brand new addition to St. Louis's offerings and both the décor and view are amazing.

Reception is on the 8th floor where you can also walk out to an open air terrace and pool—just the place to catch up with ISA friends.

Every room is outfitted with high quality furnishings and deluxe bathroom, including large LCD TV/DVD and iPod dock. Even the smallest rooms (490 sq ft) have bathroom with separate bath and rainshower as well as an LCD TV in the mirror. Just the place to relax!

Our rates are \$185 for double or single use, \$215 for a triple and \$245 for a quad. These rates are not inclusive of 15.5% tax. You need to make your reservation by **April 19th** to be guaranteed our rate. Reservations after this date will be at the current available rate. You must call the hotel directly, (314) 881-5757, in order to receive the ISA rate.



The hotel has a fitness room and renowned Spa. Check out the options at www.fourseasons.com/stlouis/spa.html. Keep an eye on your email as we are hoping to be able to offer some discounts and/or special arrangements for ISA convention attendees.

TRANSPORTATION

Lambert- St Louis International Airport is served well by all the major U.S. carriers. Members coming from outside the U.S. can transit via a number of cities, including Chicago, Minneapolis or New York from where there are dozens of flights a day. When in the airport, be sure to check out the replica of the legendary Spirit of St Louis aircraft – hanging from the ceiling near the central security checkpoint. After claiming your bags, take a look at the series of paintings “Black Americans in Flight” which pays tribute to African American aeronautic heroes from 1917 to the present day.

Onwards from the airport, save your dollars by using the MetroLink light rail system. At \$2.25 for a single ride ticket, it is a real bargain. Follow the signs at the arrival area and travel all the way to Convention Center. Then walk up two short blocks on Broadway and across the road you will see the entrance to the Lumiere Link underground passageway to the Lumiere Casino and the adjoining Four Seasons hotel.

The passageway is topped by the word CASINO in lights and is hard to miss! The trip should take about 45 minutes. For more information on the light rail system, route maps, and tickets:

www.metrolinkstlouis.org.

One shuttle company operates from the airport: GoBest Express; www.gobestexpress.com. For a single traveler, the rates to the Four Seasons are \$21 one-way and \$37 return. If arriving with other members/friends, you might want to consider a cab which will cost about \$40 with an additional \$3 airport fee.

If you would like to rent a car, eight companies have desks at the airport including Hertz, Budget and Enterprise.

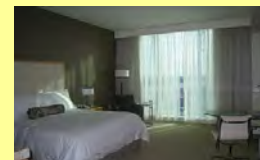
WEATHER

St Louis has a continental climate – spring comes early and everyone has assured me the second week of May should be balmy with temperatures in the mid to high 70s (25 C) in the daytime (90 degrees F – 30C is not unheard of). There is a chance of showers, so you



Four Seasons Hotel

Need a Roommate?
Willing to Share?



ISA Room Mom at Your Service!

Contact Lynn Austin

isaroomie@hotmail.com

Please email Lynn with your name, contact information, length of stay, and indicate if you have a Reservation or are looking for a room/roommate. If you have special preferences, please indicate those as well. Remember, be flexible!

should bring an umbrella. April and May are regarded as some of the best months to visit before the scorching summer sets in. Lightweight clothes with an extra layer for cooler evenings are the order of the day. Bring your uniform (minus hat) for the Business meeting and photo Wednesday and a pretty cocktail dress for the welcome Cocktail party Tuesday evening.

TUESDAY, MAY 11 REGISTRATION & CITY TOUR

We have kept the registration fee at the same level for the third year running and are working to give as much as we can for your money. Registration fees pay for the Welcome cocktail buffet, Breakfast on the morning of the Business meeting, the Awards Luncheon and Wednesday evening meal as well as room hire for the various locations and audiovisual needs.

Early registration is \$185 per member and guest. We have reduced it to \$100 for children under the age of twelve. Registration after **1st April** will again be \$200. So register early and save some money.

This year we are changing things around quite a bit. First, go to the ISA webpage, www.iswap.org and fill in the required convention registration information. Online registration is preferred and will help me keep track of the most recent information, so please do try to register this way. However, as a back up you may snail-mail your registration form and payment to Keith Johnson, who has graciously offered to be our “local” contact. If you choose to register by mail, a registration form is included in this issue on page 7.

We are hopeful that ISA members will take advantage of the online registration process so that when you arrive at

Questions, concerns, need more information? Email Liz at: convention@iswap.org

the hotel and check-in, you will receive an envelope from reception containing ISA welcome letter, sheets of information, the agenda and your name badge. This means that those who arrive early will have all the information necessary to make the most of their stay.

On Tuesday afternoon, we decided that a fun way to catch up with each other and get our bearings would be to do a guided tour of the city. Details are included in the box to the right. The tour will run from 2pm to 5pm getting us back in time for the traditional Welcome Cocktail Party and Silent Auction.

There will be a last minute registration site for those who need it—location will be advised on arrival.

COCKTAIL PARTY and SILENT AUCTION

As usual, we expect to be dazzled by members' finery. Bring a pretty party outfit and spend the evening chatting with old friends and new acquaintances. We may even have this function on the terrace by the pool if the weather permits.

Please contact **Mary Bardon**, marymaxb@hotmail.com, as soon as possible if you have items for the Silent Auction. This is a vital part of ISA's fundraising each year. Please do try and think of anything you can contribute or bring. Over the years we have had a wide variety of items contributed by members: weeks in a timeshare vacation accommodation, CD's, language courses, jewelry, various aviation memorabilia. We are only limited by your imagination—make this your year to contribute!

WEDNESDAY, MAY 12

The day begins bright and early with a breakfast buffet in the Mississippi Room—the same location where the Business meeting will be held. Drag yourself out of bed and make the most of the spread. Coffee and juice will be in plentiful supply with various breakfast goodies.

During the business meeting, an optional HALP tour for the accompanying partners and friends is available. See the inset to the right for more information.

Following the business meeting, gather for the group photos. Large and small groups, including represented airlines, Captain's Club members, The Ninety-Nines, etc. will be staged and photographed in rapid succession. Information regarding your keepsake group photos will be announced and available thereafter (one group photo is included in your registration fee). At the conclusion of group photos, we will gather for a three course meal and finish the Awards Luncheon with Captains Club and ESV awards along with announcing ISA's 2010 Scholarship winners.

Discover The Sights of St. Louis Gateway to the West

Planning to arrive in early in St. Louis? Then join ISA members on Tuesday for an afternoon guided tour exploring downtown St. Louis, including the Cathedral Basilica, Soldiers and Sailors Monument, Laclede's Landing, and the Missouri History Museum in Forest Park.

Tour Date: Tuesday, May 11, 2010

Tour Time: 1400-1700 (2:00pm—5:00pm CST)

Meeting Point: Four Seasons Hotel Lobby

Price: \$29 per person includes motorcoach transportation, professional tour guide, donation to Cathedral Basilica, all reservations, and logistics. Gratuity to driver and guide is at the discretion of the tour participants.

We've guaranteed you a few hours for yourself Wednesday afternoon following the Awards Luncheon—time to go up the Gateway Arch-Jefferson National Expansion Memorial, explore CityGarden, or take in one of the city's other great attractions.

Later that evening, we will have a wonderful meal with all accompanying friends and family. Final details are still being worked out, but will again be in the registration package.

Suds & Custard HALP Tour

Tour two unique St. Louis institutions: InBev Anheuser-Busch Brewery and Ted Drewes Frozen Custard. Visit the brewery and the famous Clydesdale Horses stables followed by a driving tour of Tower Grove Park, ending at Ted Drewes Frozen Custard, a one of a kind custard stand along Historic Route 66.



TOUR DATE: Wednesday, May 12, 2010

TOUR TIME: 9:00am - 12:00pm

MEETING PLACE: Four Seasons Hotel Lobby

PRICE: \$26 per person based on a minimum of 20 guests, includes motorcoach, professional guide, all arrangements and reservations.

THURSDAY, MAY 13 OPTIONAL SIDE-TOUR

Bones, Blue Owl and Boeing

Thursday's tour starts early, departing from the hotel lobby at 8:30 a.m.! Our professional motorcoach tour and guide are excited to share with us the sights and history of the gateway city and its surrounding communities. Our day starts at Cahokia Mounds in Illinois, learning about the Mound Builders of the Mississippian culture that occupied the area in prehistoric times. Cahokia Mounds is designated a National Historic Landmark and one of only 20 World Heritage Sites in North America.



Our journey continues down the Mississippi River, on the Missouri side, to a quaint town that was one of the most prosperous river towns in the state. Historic Kimmswick, Missouri was a flourishing river town during the steamboat era, and while the steamboats are gone, the historic buildings remain. Historic Kimmswick, the second oldest city in the state of Missouri, was selected as one of the Top 100 Small Town Getaways by Midwest Living Magazine.

A highlight of historic Kimmswick is Mary Hostetter's Blue Owl Restaurant and Bakery. As a single mom, Mary created a delicious assortment of pastries, desserts, and candies from her home in 1983. The demand for quality homemade bakery products in the St. Louis Area soon exceeded her ability to produce, and her dream to have a full restaurant and staff to help produce the same delicious bakery goods is now a reality. The Blue Owl Restaurant and Bakery is known throughout the Midwest and the world. Mary Hostetter and the Blue Owl staff will warmly invite our ISA group for a prearranged lunch reservation so you won't have to wait in line! Choose from one of the six daily specials plus over 80 desserts, including Mary's famous Mile High Levee Pie.



After lunch, enjoy a short stroll through town and then we will head west of St. Louis to the HARM (Historic Aircraft Restoration Museum) located at Creve Coeur Airfield. Enjoy a guided tour of historic aircraft that are all in flying condition today.



The last stop for the day will be at Boeing, formerly McDonnell Douglas. We will visit the James S. McDonnell Prologue Room, which chronicles more than eight decades of aviation history through scale models, dioramas, paintings, and photographs. The aviation history displayed in the Prologue Room also includes the men and women of The Boeing Company, the aircraft they have built, and the role Boeing has played in the history of aerospace.

Price: \$75 per person includes transportation, tour guide, all reservations, admissions, logistics, and lunch, tax and gratuity at the Blue Owl.

FRIDAY, MAY 14 OPTIONAL SIDE-TOUR

Historic Ste. Genevieve and Missouri Wine Country

For those who can stay longer, we will depart the hotel at 9am for a guided tour of the region along the Mississippi River south of St. Louis. Originally inhabited by Native American cultures as far back as 8,000 B.C., the area was claimed by France after an expedition led by Louis Joliet and Jacques Marquette. By 1735 *Sainte Genevieve* was established, becoming the first permanent European settlement in Missouri. The town started as a trading outpost and was later settled by lead miners, farmers and fur traders. The American Bottoms, a sixty-mile long strip of land on the Illinois' bank of the Mississippi River, and the Le Grand



Champs of Ste. Genevieve became the breadbasket of the Louisiana Territory. Sainte Genevieve's National Landmark Historic District highlighting the historic French-Colonial architecture along with the post-Louisiana Purchase construction and mid-nineteenth century brick buildings create a delightful mix that is so charmingly Sainte Genevieve. A local guide will introduce you to this unique town

Questions, concerns, need more information? Email at: convention@iswap.org

and its history, including a tour of the *Bolduc House*, a National Historic Landmark built in 1785.

Continuing in the historical vein, you'll have lunch at the *Old Brick House*, the oldest brick building west of the Mississippi River. Tradition has it that the bricks were brought from France as ballast on a ship. John Price, a local merchant and ferryboat operator, erected the building in 1780. Over the years the building has also served as a territorial courthouse and a school.

After lunch it is off to an afternoon of learning about the Missouri wine country, specifically the Southeast Missouri region. Missouri now ranks 10th in wine production in the United States with over 50 wineries planted in French hybrid and native grapes. Our first stop will be at *Crowne Valley*, which claims the largest Norton plantings in the U.S. Opened in 2003 it features a 44,000 square foot building housing the winery, tasting center and a retail boutique, plus more than 195 acres of vineyards on a 600-acre site. A behind the scenes tour may give you some wine making tips! You'll also be able to taste five different wines.



Then it's off to *Chaumette Winery*, which offers views of rolling hills and vineyard and honors the French Colonial history in Missouri. The tasting building is built in the French Colonial style with vertical logs and wide verandas. Owner Hank Johnson is recognized as a prime mover of "new" wineries in Ste. Genevieve County. In the 1990's he planted 60 acres of Chardone1, which is a French/American hybrid. Sample some of the local wines as you gaze over the rolling hills of Missouri's wine country.

Price: \$151.00 per person based on a minimum of 15 guests, includes transportation, tour guide, lunch (including tax and gratuity), admission fees, and gratuities.

Register On-Line at www.iswap.org

Register Early (Before April 1st) and Save \$\$!

ISA Guaranteed Hotel Room Rate is Valid until April 19th



Things to See and Do in St. Louis

1. The Gateway Arch-Jefferson National Expansion Memorial: www.gatewayarch.com
2. St. Louis Art Museum: www.slam.org
3. St. Louis Zoo: www.stlzoo.org
4. Anheuser-Busch Brewery Tours: www.budweisertours.com
5. Grant's Farm: www.grantsfarm.com
6. Missouri History Museum (Historical Society): www.mohistory.org
7. Missouri Botanical Garden: www.mobot.org
8. The Magic House, St. Louis Children's Museum: www.magichouse.org
9. City Museum: www.citymuseum.org
10. Cathedral Basilica of St. Louis (New Cathedral): www.cathedralstl.org
11. Museum of Transportation: www.transportmuseumassociation.org
12. Gateway International Raceway: www.gatewayraceway.com
13. Historic Courthouse: www.nps.gov/jeff/index.htm
14. St. Louis Science Center: www.slsc.org
15. Scott Joplin House State Historic Site: www.mostateparks.com/scottjoplin.htm
16. Gateway Arch Riverboats: www.gatewayarch.com

Questions, concerns, need more information? Email Liz at: convention@iswap.org

2010 Convention Registration Form

St. Louis, MO

Name: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Email: _____ Skype: _____

Phone: _____ Home Cell Airline/Position: _____

Guest(s) name(s) (Please state children's ages): _____

First ISA Convention I require vegetarian meals (please circle one: I eat fish / I eat only vegetarian)

Special needs/comments _____

2010 Convention Registration Fees (Register Early and Save!)

Members, Guests by **April 1st** \$185.00 USD x _____ = \$ _____

Children under the age of 12 (Children 3 or under free) by **April 1st** \$100.00 USD x _____ = \$ _____

After April 1st \$200.00 USD x _____ = \$ _____

Optional Side Trips:

Sights of St. Louis, Tues. May 11 \$29.00 USD x _____ = \$ _____

HALP "Suds & Custard" Tour, Wed. May 12 \$26.00 USD x _____ = \$ _____

Bones, Blue Owl & Boeing, Thurs. May 13 \$75.00 USD x _____ = \$ _____

Historic Ste. Genevieve & Missouri Wine Country, Fri May 14 \$151.00 USD x _____ = \$ _____

Total Payment: \$ _____

Preferred Payment:

Register On-Line at www.iswap.org and pay by credit card.

If unable to register on-line, or you prefer to pay by check or money order (payable to ISA+21 in U.S. Funds), mail this completed form along with payment to:

ISA+21 Convention Registration
c/o Keith Johnson
Box 421
Nesbit, MS 38651-0421



Refund Policy: Cancellations received prior to March 15, 2010 will be given full refunds. After March 15th through April 20th, the registration fee less \$65 will be refunded. After April 20th, no refunds will be given.

Visa/Mastercard # _____ \$ _____ USD

Name on Card _____ Exp. Date _____

Authorized Signature _____

Questions, concerns, need more information? Email Liz at: convention@iswap.org



Ann Kieffer
ISA Convention Issue Editor
3816 S. Austin St.
Milwaukee, WI 53207-3913



ISA welcomes all career women pilots currently operating a career aircraft. We define a *career pilot* to be a woman who is employed by a FAR Part 121 (US) or 129 (ICAO) air carrier *AND* possesses an ATP certificate. We further define a *career aircraft* to be an aircraft with a gross weight of 65,000 lbs or 29,500 kilos or greater.

Share this 32th Annual Convention Issue with a former/lost member or to a perspective new member! Encourage her to join us and celebrate 32 years of ISA history in St. Louis, MO!

Need additional issues to share? Contact the *ISA News* Editor at isanewseditor@iswap.org (extra paper copies are limited), or log onto www.iswap.org and download the PDF version directly from ISA's web site.

ISA+21 is a charitable, non-profit organization of career women airline pilots whose purpose is to: Celebrate camaraderie. Support informational exchange and social interaction among its members in a healthy environment. Provide aviation scholarship opportunities for career-seeking women. Inspire future generations of women aviators via educational outreach.